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## PRESS RELEASE

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## Haydenfilms Announces New Dates for 5.0 Film Festival Celebration

Breinigsville, Pennsylvania (June 17, 2024) – The Haydenfilms 5.0 Film Festival has announced a new location and dates to celebrate participants and winners. What was originally planned for Los Angeles, California in January, has now been moved to Alvernia University in Reading, Pennsylvania on the weekend of October 25-27, 2024.

"There have been so many delays," says HFI founder Hayden Craddolph. "Between personal emergencies and strikes in the industry, we needed to wait and make sure we did this right."

The festival will take over Alvernia University for the weekend with panel discussions, networking opportunities, cocktail hours, screenings and the \$25,000 winner announcement on Sunday, October 27.

"We're happy to do all of this on our home turf," Craddolph emphasizes. "Part of the beauty of an online film festival is it makes it possible for people anywhere in the world to participate. So, why not celebrate that idea by keeping the celebration local to our Haydenfilms home?"

In that spirit, the festival saw participants from all over the world submit films. Countries represented include the United States, United Kingdom, Canada, Iran, India, Colombia, Italy, Algeria, Nigeria and the United Arab Emirates.

All films are 45 minutes or less and will be available for viewing at <u>haydenfilmsinstitute.org</u> from July 15 to September 15. Films are viewable thanks to Cemboo, a new engine for managing, distributing and monetizing video content. For more on Cemboo, visit <u>cemboo.com</u>.

The top 55 finalists in the Haydenfilms 5.0 Film Festival were announced in August 2023 and are contending to win a \$25,000 grand prize.

"We're so proud to continue the tradition of this festival, despite delays," says founder Hayden Craddolph. "We have believed in independent filmmakers for decades and are happy to keep proving it."

Past Haydenfilms Online Film Festival winners:

1.0 Quinn Saunders "Fortunate Son"

2.0 John Burgess "The Powder Puff Principle"

3.0 Reda Mustafa "The Boot of War"

4.0 Johnny Ray Gill "My Turtle's Name is Dudley"

Past Haydenfilms Screenwriting Competition winners: 1.0 Quinton Buxton "The Revolving Door"

For full details on awards, prizes and eligibility requirements, please visit: <u>https://filmfreeway.com/Haydenfilms</u>

Since 2001, Haydenfilms has been empowering filmmakers, writers, actors and producers through programs and competitions. In 2004, Haydenfilms hosted the world's first online film festival and has been known since as a champion of independent filmmakers. Haydenfilms also functions as an institute, bringing educational opportunities to communities near and far.

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